The Case for Tenant's Insurance

It is estimated that as many as 60% of all tenants in this country do not have personal lines insurance coverage for their personal property. It's hard to imagine the value of all those uninsured assets. There are several reasons people give for this lack of insurance coverage:

My "stuff" is not worth much.

Many tenants may not think that they have valuable possessions. They do not consider the high cost to replace stolen or damaged property such as computers, stereo equipment, clothing and furniture when multiple items are stolen or damaged at the same time. Appliances, pots and pans alone can cost thousands of dollars, and that is just one room. The cumulative effect of individually low valued items can quickly add up when a fire strikes.

No one told me that I needed insurance.

One of the conditions of obtaining a mortgage on a home is the purchase of adequate amounts of homeowners insurance. This is required because as long as the loan is outstanding, the mortgagee has a financial interest in the home. Tenants are not always under the same requirements.

Insurance is too expensive.

In reality, tenant's insurance is not very expensive. According to the Independent Insurance Agents and Brokers of America (IIABA), the average premium is \$12 per month



for \$30,000 in property coverage, \$6,000 in loss of use coverage, and \$100,000 in liability coverage.

Doesn't the landlord cover me?

While it is true that the landlord should carry insurance on the

apartment building and common areas, their policy does not provide cover for the tenant's personal property. First of all, the landlord would have no insurable interest in the tenant's property and second, the landlord would have no knowledge of the extent and value of the tenant's property.

If someone falls on the property, shouldn't the landlord pay?

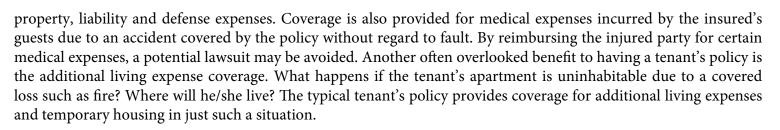
The landlord may be responsible for certain conditions of the property but suppose a guest in the tenant's apartment trips over an electrical cord and injures his back. A simple accident in the tenant's apartment could end up as an expensive law suit. What if the tenant's dog bites a visitor causing severe injury and permanent scarring to the individual? According to the Insurance Information Institute

According to the Insurance Information Institute, dog bites make up one third of all homeowner insurance liability claims (I.I.I.), dog bites make up one third of all homeowner insurance liability claims, costing insurers over \$350 million in 2007. Another area to consider is the tenant's responsibility for the acts of their children. Coverage for all of these scenarios may be available under the tenant's policy. Even if the

tenant is found not to be negligent, the legal defense fees could be very expensive. Defense coverage is another added plus of tenant's insurance.

The typical tenant's policy provides coverage for the insured's personal





The tenant should carefully review all of his/her assets including retirement accounts, investments, bank accounts, personal property, real estate and any other assets, all of which could be at risk if a loss occurs.

Tenant's insurance is not just for residential tenants. The same scenarios can be applied to commercial as well as personal rental exposures.

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